## **BRING THEM HOME**

## **Social Media Toolkit**

War Child, Reprieve, Human Rights Watch and Child Rights International Network are launching a campaign urging the UK Government to repatriate the estimated 25 British families currently being unlawfully detained Northeast Syria. It's time to bring them home.

Please use the below suggested posts for your social media channels to help promote the campaign. Make sure to retweet from War Child, Reprieve, Human Rights Watch and Child Rights International Network's twitter in the days following 12 June as well.

In addition to posting these messages yourself, we ask that you follow the organisations below:-

- War Child (Twitter: @WarChildUK, Facebook: War Child UK, Instagram: @warchilduk)
- Reprieve (Twitter: <u>@Reprieve</u>, Facebook: <u>ReprieveHQ</u>, Instagram: <u>@RepreiveHQ</u>)
- HRW (@hrw)
- CRIN (@CRINwire)

## **Twitter**

- Did you know? There are British families detained in dire conditions in northeast Syria. 62% of people in the UK said they were unaware. Ignorance is not bliss. It's time to confront the truth and #BringThemHome [bringthemhome.org.uk]
- Many of us don't know that British families are being unlawfully held in Northeast Syria. Find out more: [bringthemhome.org.uk]
- The unlawful detention of British families is a man-made human rights crisis which the UK government has the power to stop. It's time to #BringThemHome. Find out more: [bringthemhome.org.uk]
- British families in NE Syria must be brought home. Where there is a case to answer for the adults, British courts are more than capable of delivering justice. #Bringthemhome
- 38 countries have repatriated many or most of their nationals from camps in NE Syria. The UK's policy is out of step with its human rights obligations and damages the UK's reputation globally.
- Whatever you think you know about British families in Syria, you don't know the whole story. RT if you agree that @UKGov should #BringThemHome
- The @UKGov have turned their back on 25 British families being illegally detained in North East Syria. RT if you agree it's time to #BringThemHome

## Facebook/LinkedIn

Let them be seen, Let them be heard

British families, including children under the age of 10, are held in camps in northeast Syria, suffering dire conditions and deprived of basic necessities. Stand up for compassion and humanity. It's time for the UK government to take action.

Join us in the #BringThemHome campaign. Sign the open letter and let our Government know that we demand immediate intervention.

 British families, including children under the age of 10, are unlawfully held in northeast Syria. These people are detained without trial, forced to endure dire conditions and lacking basic necessities.

But together, we can change that. These British families must be brought home and given the opportunity to rebuild their lives. Where there is a case to answer for adults, our courts are more than capable of delivering justice. It's high time for the UK government to take immediate action. Join the #BringThemHome campaign and raise your voice to make a real difference.

Every signature matters. It's time to act.

• Trafficked, groomed, exploited, abandoned... Whatever you think you know about British families illegally detained in North East Syria, you don't know the whole story. Let them be heard. Let them be seen.

Please share the video if you agree the UK Government should #BringThemHome.

• The UK government have turned their back on 25 British families who are being illegally detained in North East Syria. Most are children under 10 and under threat.

38 other countries have brought their citizens home. Please share if you agree the UK government should #BringThemHome.